

Join the Dutch Greenhouse Delta 2026

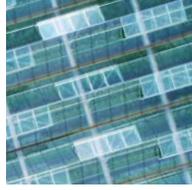


Dutch Greenhouse Delta unites knowledge, companies, education, and government, and leverages the collective strength to identify, accelerate, and secure opportunities to open doors for Dutch horticulture worldwide.

As a partner, you benefit from our international position, shared visibility, and access to complex markets that are difficult to enter alone.

Together, we ensure that innovative Dutch horticulture stands as a strong and credible global player.

Scope



Focus regions

DGD places its primary emphasis on its focus regions. In these focus regions, public-private partnerships, such as Partners for International Business (PIB) and Strategic Multi-Year Market Development (SMM) are established, aiming to implement a joint long-term strategy to promote the Dutch horticultural sector. Activities include incoming and outgoing missions, trade fairs and events, local stakeholder engagement in collaboration with the liaison, knowledge transfer through knowledge to knowledge (K2K) programmes, and economic diplomacy.

In 2026, DGD's focus regions are:

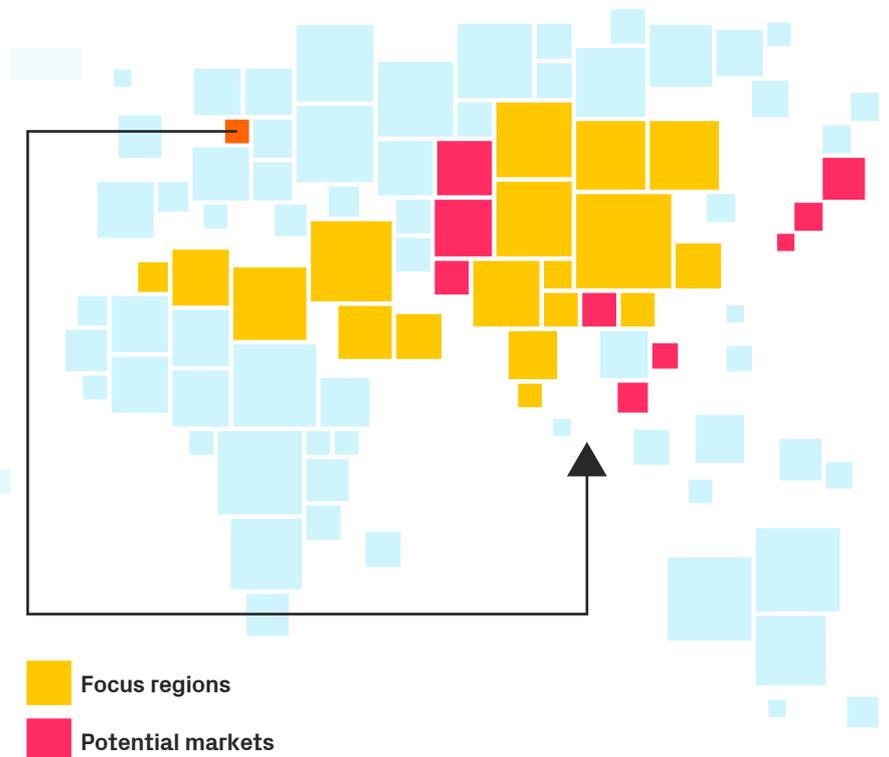
- China
- Gulf region
- North Africa
- India

Potential markets

DGD explores opportunities in upcoming countries and regions with the aim of gaining a better understanding of the prospects and challenges, and to determine whether it may become a future focus region. This is done through predefined and targeted activities such as incoming or outgoing missions, participation in trade fairs and market research.

In 2026, DGD's potential markets are:

- Central Asia
- Southeast Asia
- Japan



Further exploration

Together with AVAG, DGD keeps track of both established and emerging markets. Market studies and other activities carried out by RVO and the Netherlands Agricultural Network (LAN) are shared with the partners of both organizations.

Identifying future potential markets requires further exploration, for example through market studies and consultation with agricultural counsellors.

In 2026, DGD and AVAG will explore:

- South America
- Cooperation with the Netherlands Food Partnership (NFP) in low- and middle-income countries (in Africa and Asia)



Partnership

Basic partnership | €5,125 per year

General marketing, potential markets & further exploration

- **Independent Dutch label:**
Dutch Greenhouse Delta forms a unified label for internationalization: easily recognized by the industry, governments, and our international target audiences.
- **Great international influence:**
By uniting our strengths, we show the world the force of the Dutch eco-system. Together, we open doors that usually remain closed to individual parties. The more partners join forces, the greater our impact becomes.
- **Strong government relations:**
We have an extensive network within the Dutch government (Ministry of Agriculture, Fisheries, Food Security and Nature, Ministry of Foreign Affairs, Netherlands Enterprise Agency), and we work closely together with embassies and consulates abroad. We know how to navigate and leverage (financial) opportunities for business development and international promotion of our partners.
- **Promotion of Dutch horticulture:**
Worldwide promotion and publicity on the Dutch horticulture sector
- **Knowledge and networking events:**
Our partners are invited to exclusive networking events, like meetings with incoming business delegations. Our DGD partner meeting has developed into a highly valued event, set around specific major themes and an open exchange of thoughts about common challenges.



Partnership



Participation per country table | €7.700 per year, per table

Gulf region, North Africa, India

- **Coordination of international business development:**
In collaboration with public, private and local partners, strategically leveraging the available financial resources for international business development.
- **Regional promotion and lead generation:**
DGD's team has an extensive, high-quality network within the focus regions, spanning from government to investors. These connections are actively utilized to promote our partners within the region. Within DGD's country tables, long-term relations are being built and harvested.
- **Regional expertise:**
Utilize the invaluable expertise and experience of DGD's team. Our regional directors and local representatives do market analyses, identify and pursue business opportunities.
- **Organization of inbound and outbound trade missions:**
DGD creates a compelling program filled with matchmaking and networking opportunities. In collaboration with government and local parties.
- **Organization of Trade Fairs and Expos:**
Arranging collective presence and programs for our partners.
- **Join Country Table Meetings:**
We gather each quarter to share plans, knowlegde and opportunities.

SMM China

China has been designated by the Dutch government as a Strategic Multi-Year Market Approach (SMM). In collaboration with RVO, Dutch Greenhouse Delta coordinates the activities, which are open to the entire horticultural sector. Participation is on a per-activity basis, with a fee charged for each participation.



Let's Connect to Grow the Future Together.



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