

Shape the Future of Sustainable Horticulture in China

Next level food production in China: Join the Dutch collaboration for Long-Term Growth and Impact

Partnering in a Rapidly Evolving Market

China is investing heavily in future-proof food systems. This creates major opportunities for Dutch companies with proven solutions.

The *NL protected Agri Alliance China* connects leading Dutch businesses, knowledge institutions and the government in a powerful public-private partnership. Together, we build long-term relationships and position the Netherlands as a key partner in Controlled Environment Agriculture (CEA).

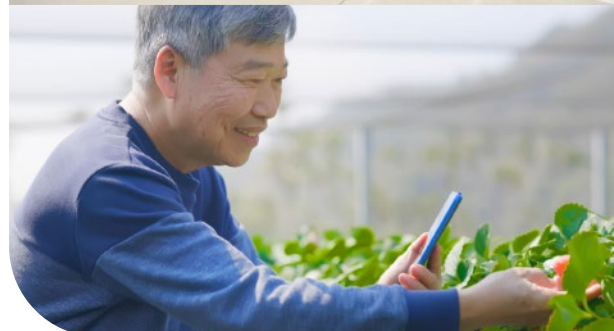
Long-Term Partnerships for Sustainable Growth

Building on this collaboration, the key focus of the *NL Protected Agri Alliance China* is on large-scale, integrated developments — ideally over 20 hectares — where Dutch consortia (customized per project) work with Chinese partners to deliver complete, future-proof solutions. These solutions combine Dutch excellence in high-yield production with innovations in water, energy, and biodiversity.



Why Join?

- **Access to strategic decision-makers**
Open doors to key Chinese stakeholders — including governments, developers, and investors — through strong Sino-Dutch public-private network built over years.
- **Be part of a strong and recognised Dutch ecosystem**
Position your company within a strong value chain—from technology and services to research and education—across horticulture, energy, water, and biodiversity.
- **Grow through strategic, large-scale development**
Engage in large-scale area development (>20 ha) focused on sustainable, high-yield production and lasting market impact with future-proof solutions
- **Long-term, coordinated market approach**
Benefit from joint activities, market intelligence, Netherlands branding and a shared roadmap supported by the Dutch government.



Activities

- Joint participation in trade shows, trade missions, roadshows, incoming delegations & matchmaking (possibility to obtain per activity)
- Visibility in key Chinese regions investing in food production
- Collaboration with Chinese companies and institutions
- K2K knowledge exchange with leading Chinese knowledge institutes
- A local liaison to broaden and deepen the Dutch Network in China and to address collective market questions of the Dutch sector
- Economic diplomacy to strengthen ties with decision-making networks



Netherlands Enterprise Agency



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Participation & Costs

Participation is activity-based: join only the activities that align with your goals — at a maximum cost of €500 per event. Stay in control, maximize your return, and build targeted, long-term engagement in the Chinese market.

Ready to Grow in China?

Join the *NL Protected Agri Alliance China* and take part in shaping sustainable horticulture in one of the world's fastest-evolving markets.

[Join the NL Protected Agri Alliance China](#)

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